Nite At The Races 2020

A Nite At The Races is the signature event of Meals on Wheels of Chemung County. On Saturday March 21, 2020 more than 300 corporate and community leaders, volunteers and staff will come together at the Holiday Inn Riverview in Elmira for a fun filled evening of horse racing, silent auction, raffles, etc. Nite At The Races’ sponsors will receive the following benefits, based on their investment.

**SPONSORSHIP OPPORTUNITIES**

**Triple Crowne ($2,500) 1 Available**

* Full back page or 1st page ad
* Logo on 500 event tickets, (must have logo before January 15, 2020 to be placed on tickets)

SOLD

* Logo featured on all print, TV, social media
* Sponsorship of 1 race
* Announcement of sponsor name during evening and at sponsored race
* 8 tickets to the event and a reserved table

**Winner’s Circle ($1,000) 7 Available**

* **Full page ad** in event program
* Sponsorship of 1 race
* Announcement of sponsor name during evening and at sponsored race
* 8 tickets to the event and a reserved table

**Owner’s Club ($750)** **Jockey’s Union ($500)**

* **1/4 page ad** in the event program
* Name announcement during the evening
* 4 tickets to the event and a reserved table
* **3/4 page ad** in the event program
* Name announcement during evening
* 4 tickets to the event and a reserved table

**Paddock Seating ($375)** **1 Door Prize Sponsor ($500)**

* 6 tickets to event and a reserved table
* Provides for a purchase of a major door prize.
* Company featured as door prize sponsor with logo on website and in program.
* Name Listed in event program

**Trainer’s Guild ($100)**

* **1/8 page ad** in event program

**$25 Horse Owner:** you name the horse and the jockey. Your horse will be announced at the beginning of the race: owner name, horse name and jockey. Please fill out attached form.

**Please fill out attached form and send back BY MONDAY MARCH 1, 2020**

**SPONSORSHIPS MUST MEET DEADLINES TO BE INCLUDED IN PROGRAMS AND SIGNAGE**



409 William Street, Elmira, NY 14901

607-734-9535

Nite At The Races 2020 – Sponsorship Form

409 William Street, Elmira, NY 14901

607-734-9535

**CONTACT INFORMATION (PLEASE PRINT)**

Name of Sponsor/Company\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Marketing Contact\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_State\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Zipcode\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone Number\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**I WOULD LIKE TO BE A NITE AT THE RACES 2020 SPONSOR: ADS and LOGOS must be received by 2/20/2020**

**\*\* Triple Crowne Ad and logo must be received by January 15, 2020**

\_\_\_\_\_Triple Crowne Sponsor\*\* ($2,500) \_\_\_\_\_Winner’s Circle Sponsors ($1,000)

\_\_\_\_\_Owner’s club Sponsors ($750) \_\_\_\_\_Jockey’s Union Sponsors ($500)

\_\_\_\_\_Door Prize Sponsor (only 1) ($500) \_\_\_\_\_Paddock Seating Sponsors ($375)

\_\_\_\_\_Trainer’s Guild Sponsors ($100)

**\_\_\_\_\_I/WE DO NOT NEED THE TICKETS \_\_\_\_\_Please send tickets to the above address**

**HORSE OWNER:** Please fill out and **send back by February 28, 2020** in order to be included in the event program. There are 8 races with 10 horses in each race. You may own as many as you wish. Just fill our extra forms for the horse name and jockey. Thank you!

1st Horse Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Jockey Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ $25

2nd Horse Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Jockey Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ $50

3rd Horse Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Jockey Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ $75

4th Horse Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Jockey Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ $100

**\_\_\_\_Sorry, I cannot attend but would like to support Meals on Wheels. Enclosed is a donation for $\_\_\_\_\_\_\_**

**\_\_\_\_I would like to donate an item for the silent auction/raffle. \_\_\_\_\_\_I can drop it off or:**

**Please contact Darlene Ike at (607) 734-9535 to arrange for pick up.**

Please make checks payable to:

**Meals on Wheels of Chemung County**

**Total amount paid $\_\_\_\_\_\_\_\_\_\_\_**

Credit Cards accepted (circle): Mastercard Visa Amex Discover

Card #:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Security Code:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Expiration Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name as it appears on the card:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address Associated with card:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_State\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Zipcode\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Phone #\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email address for receipt (please print)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_